



Shopify Plan	Shopify Lite	Shopify Basic	Shopify	Advanced Shopify
Monthly Fee	\$9	\$29	\$79	\$299
Credit Card Rates Online	2.9% + 30¢	2.9% + 30¢	2.6% + 30¢	2.4% + 30¢
Credit Card Rates In-Person	2.7%	2.7%	2.5%	2.4%
File Storage	Unlimited	Unlimited	Unlimited	Unlimited
Number of Products	Unlimited	Unlimited	Unlimited	Unlimited
User Access	1	2	5	15
Support (24x7)	✓	✓	✓	✓
Online & Mobile Card Reader	✓	✓	✓	✓
Ecommerce Site & Blog	✗	✓	✓	✓
Buy Buttons for email & Blog	✓	✓	✓	✓
Sell via Amazon	✗	✓	✓	✓
Sell via Facebook	✓	✓	✓	✓
Sell via Pinterest	✗	✓	✓	✓



<b>Print Shipping Labels</b>	✓	✓	✓	✓
<b>Discounts on Shipping</b>	Good	Good	Better	Best
<b>3rd Party Shipping Rates</b>	✗	✗	✗	✓
<b>Use your payment provider</b>	+2% per transaction	+2% per transaction	+1% per transaction	+0.5% per transaction
<b>Free SSL certificate</b>	✓	✓	✓	✓
<b>Fraud Analysis</b>	✓	✓	✓	✓
<b>Gift Cards</b>	✗	✗	✓	✓
<b>Abandoned cart recovery</b>	✗	✗	✓	✓
<b>Manual Order Creation</b>	✓	✓	✓	✓
<b>Create &amp; Send Invoices</b>	✓	✓	✓	✓
<b>Professional Reports</b>	✗	✗	✓	✓